

Economic Growth and Development Effect of Education: Cointegration Analysis for Turkey

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Abstract

Economic theory proposes that there is a connection between education level and efficiency, and a person contribute to the society related with his education level. Also it is accepted that characteristics of education activities effects economic, social and cultural development of the society. Human capital is of great importance for social and economic progress. Qualified work force is resulted from the education level. Investment for the human capital implied education investments which provide the increase literacy rate and information-ability levels. This is really important for both underdeveloped and developed countries. So education investments should be analyzed for understanding the effects on growth and development. Therefore, the aim of this paper is to investigate the relationship between education investments and economic growth for Turkey. We used cointegration technique for the period from 1980 to 2011.

Keywords: Education, Economic Growth, Development, Turkey, Cointegration

1. Introduction

Human capital is the most important production factor from the beginning of the economics theory. But now, the importance of this factor differentiated. Qualified work force is of great importance for the twenty-first century. Qualified work force is resulted from the education level. Investment for the human capital implied education investments.

Education investments provide the increase literacy rate and information-ability levels. This is really important for both underdeveloped and developed countries. Therefore education investments should be analyzed for understanding the effects on growth and development. For these purposes, we tested the long-run relationship between education investments and economic growth using cointegration technique. And then we interpreted the results.

2. Literature Review for Empirical Analysis

Economic growth specifies the increase in the economic activities' scale and per capita product, but economic development is related with the wealth level. In the development analysis average education year, expected lifetime, income allocation, nutrition is used to define development level. The relation between economic growth and development is result from the high correlation between the Gross National Product (GNP) and wealth criteria.

Scientific and technical information; enrollment rates, working age population's education levels and education levels of pupils help to increase the economic growth and development in a country (Dura,1999:14). Theoretical structure of human investment was started by the T.W. Schultz. And then Denison, Becker, Harbison, Myers, Mincer, Psacharopoulos and R.J.Barro gave important contributions about human capital investment.

Schultz (1968) defined human capital investment as a useful abilities accumulation (Schultz, 1968: 277). According to this, human capital investments increase the production and efficiency. Therefore economic growth provides to increase economic growth, so human capital investments are important.

Education has consumption and production properties. The money which is paid for the education expenses is the consumption side of the education. On the other hand, educated people's increased productivity and contribution to the economic growth is the production side of the education. Because of these factors, increase in per capita income is related with human capital investments.

Denison (1962)'s growth approach is based on Cobb-Douglas production function. He investigated the relationship between development and education. He used growth accounting technique. This technique implies that if economic growth is related with capital and labor force, growth rates can be divided of these two factors. He found that the %23 percent of USA's economic growth rates were explained by the increase in the education level of labor force.

Psacharopoulos (1981) found that investments for the primary school enrollment at the less developed and developing countries had greater contribution than investments for the secondary school enrollment. Asteriou and Agiomirgianakis (2001) did time series analysis for Greece, and found cointegration between per capita income and primary, secondary and higher education enrolment rate. According to the Barro (1991), human capital is an important effect on economic growth. Based on the initial level of per capita GDP and policies of countries, when years of schooling increases, they growth fast. If developing countries increase human capital investments they can catch the developed countries.

There are some important contributions for Turkey. Studies which consider types of education and economic structure show that there is a strong relationship between per capita income and education type. They don't find correlation between income level and primary or secondary school, but they found strong relationship between income level and higher education. In addition to this, changes in the economic structure cause to change education's structure. For this reason, developing countries which establish new industries with transferring new technologies from the developed countries will be need educated work force.

3. Cointegration Analysis for Turkey

In this paper for the cointegration results between the economic growth and education, we used Johansen and Juselius (1988, 1990) test. Our model is:

$$gdp_t = a_0 + a_1 ehar_t + u_t$$

ehar: education share of the budget

gdp: per capita reel GDP

u: residual term

If residual term is stationary, there is a long run relationship between the variables. However in case of short run, there is a error- correction mechanism which known as correcter the fault. (Engle and Granger, 1987).

In this context ECM $\Delta gdp_t = a_0 + a_1 \Delta ehar_{t1} + \delta u_{t1}$ is formed as and if the coefficient of the error-correction term is statistically significant ,to see error-correction models (ECMs) work. Although Engle-Granger fairly easy to implement, approach has been criticized in some respects¹.

In this study, the value of variables given annually. This values are secondary and involves the term of 1980-2011. These datas are gathering from Turkish Statistical Institute (TurkStat) and Central Bank Electronic Data Distribution System and given in the table below. While the econometric estimates make, the logarithm of this variables take at the same time.

Table 1. Variables and Definitions

Gdp	Gross domestic product per capita
prsec	Primary schooling rate
high	Secondary schooling rate
highc	Higher schooling rate
ehar	Education expenditure in budget

¹ The approach that takes into account the criticism to the Engle-Granger approach and other widely used method is the Johansen cointegration approach. For more information; Johansen, 1988; Johansen and Juselius, 1990.

3.1 Empirical Findings

In order to determine the direction of causality between variables, the first thing to be done, whether a long-term relationship between these variables is to determine. In other words, cointegration between education variables and economic growth (if any) must be determined. To do this, features of the time series of the variables are of great importance. Because while any problem is not observed in the results from the used series of stationary series, using non-stationary series may lead to obtain unreliable and economically difficult to interpret results. Therefore, before research the presence of cointegration, the time series properties of the variables used in the analysis are to be studied.

Features of the time series of the data was examined with Dickey-Fuller (DF) and Augmented Dickey-Fuller (ADF) unit root test that are commonly used (Gujarati, 1999, Kutlar, 1998). DF and ADF unit root test results are given in Table 2.

Table 2. DF and ADF Unit Root Tests

Explanatory Variables	Coefficient t-stat.	Delay Level	Critical Value	Result
$\Delta \log \text{gdp}$	-5,79	0	-3,7119	Stable
$\Delta \log \text{prsec}$	-4,94	0	-3,7119	Stable
$\Delta \log \text{highe}$	-4,98	1	-3,7347	Stable
$\Delta \log \text{high}$	-3,75	0	-3,0521	Stable
$\Delta \log \text{ehar}$	-3,97	0	-3,0521	Stable

The estimated model includes constant and trend.

As can be observed in table 2: According to the ADF test results, all of the variables in the system, have first-difference stationary process. Accordingly; $_$ has a unit root in levels, but stagnated in the first differences of the variables, cointegration relationship can be ascertained.

Cointegration relationship, are both handled in the aggregate and, separately. Test results of the variables and the delay level can be viewed through the Table 3, because of the yearly cost is included and they are stabilized with the first difference. Likelihood Ratio (LR) test indicates between the variables presence of the vector in two cointegrate. Accordingly; GDP per capita and higher education enrollment ratio GDP per capita and high school enrollment rate , according to the LR statistics, a long-term relationship is observed and margin of error of the equation is followed by a white-noise process.

Table 3. Cointegration Test Results

Null Hypothesis	Alternative Hypothesis	Trace Test Statistics	5 % Critical Value
$r=0$	$r \geq 1$	72.226	53.12
$r=1$	$r \geq 2$	38.039	34.91
$r=2$	$r \geq 3$	17.000	19.96

The results of the Gdp and variables separately observed cointegration tests, can be viewed in Table 4. In the Table resid1, resid2, resid8 resid4 respectively; refers to the GDP's residuals that are obtained from highe, ehar, high and prsec regressions. Resid5; highe-gdp, resid6; high-gdp, resid7; ehar-gdp and resid9 indicates the residuals that are obtained from prsec-gdp regression.

Accordingly; The relationship between the variable gdp-hisghe and gdp-high is observed cointegration. We can define resid1 and resid5 which are derived from the observed residues of cointegration relationships between gdp and highe(resid1), gdp and high(resid5). So following equations are Error-Correction regression.

Table 4. Cointegration Test Results That Variables Considered Separately

Variables	Resid1	Resid2	Resid4	Resid5	Resid6	Resid7	Resid8	Resid9
Gdp	-3.5750*	-1.8387	-2.7459*				2.7879	
Highe				-2.9696*				
High					-4.4535*			
ehar						-3.1622		
prsec								-2.8869

* Is significant at the 1% level.

$$\Delta \log Gdp_t = resid1_{t-1} + d \log Gdp_{t-5} + d \log highe_{t-5} + u_t$$

$$\Delta \log highe_t = resid5_{t-1} + d \log Gdp_{t-5} + d \log highe_{t-5} + u_t$$

As can be seen from Table 5; according to the results from the equation; as resid1 variable coefficient was significant, long-term relationship between the two variables will be considered. Likewise because t statistic of the resid5 was significant, there there is a long term relationship between variables. The same results also, applies to resid6 and resid4 obtained from the gdp-high regressions .

Table 5. Error-Correction Model

Independent Variables	Dependent Variables	
	dloggdp _t	dloghighe _t
resid1(-1)	-1.6831 (-4.6331)	
resid5(-1)		-0.3320 (-2.9158)
highe(-1)	-0.4310 (-2.2210)	0.5414 (1.7481)
gdp(-1)	0.6931 (2.5441)	
gdp(-2)	0.8338 (2.9426)	-0.0511 (-0.1282)
gdp(-3)	0.8316 (2.9339)	
gdp(-4)		0.2149 (0.5923)
Independent Variables	Dependent Variables	
	Gdp	high
resid4(-1)	-1.9172 (-3.8061)	
resid6(-1)		-0.3016(-1.7341)
gdp(-1)	0.9991(2.2181)	-0.3973(-1.4388)
gdp(-2)	1.3413(2.9613)	-0.0613(-0.2579)
gdp(-3)	0.6247(2.4056)	
high(-1)		0.9088(4.5988)
high(-2)	-0.4217(-1.3140)	
Note: (t-statics)		

According to the results of the error-correction model, there is a mutual long-term causal relationship between the gdp-high and gdp-highe. Granger causality relationship between the other variables and gdp can be monitored from Table 6.

Table 6. Granger CausalityTest Results

	F - statics
prsec→gdp	2.3262
gdp→prsec	3.7528*
ehar→gdp	0.4283
gdp→ehar	0.5678
* Reject the hypothesis of there is no causality	

As can be observed from the results presented in Table 6 -when taken four delay- only per capita GDP, has a Granger causal effect on the primary school enrollment rate.

4. Conclusion

The empirical results obtained from Turkey's annual data for the period 1980-2011, reveals the direction of causality vary according to the variables used. However, in detailed observations, between higher education and high school enrollment rate; and per capita national income long-term relationships were found. Also, according to causal relationship which we investigate by the error-correction model, mutual casual relationship was observed between mentioned variables. According to Granger causality test, only per capita national income has a causal effect on primary school enrollment rates. In short, enhancing aspects of education has been shown on economic growth. All of these results clearly shows us that, the funds allocated to education in the demographic structure, is extremely important elements for Turkey economic development. As subject has a social content, it imposes important responsibilities the state in this area.

Therefore, with the young and dynamic demographic structure, as a human capital-rich country, Turkey needs efficient education developments and enhancing social policies for a more and sustainable way of execution, for a growing Turkey. In other words, Turkey prepared to join the European Union needs to devote more resources to education considering with the rapid population growth and young population. Turkey in parallel with macro-economic stability, should correct the omissions of the years with devoting more resources to the education. This situation undoubtedly, will contribute to be perceived as an advantage for the EU's future with the abilities, knowledge, education level and new technology adaptation points; rather than to be feared view with its population.

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